	Project Details
Project Code	MRCNMH24Ba Loades
Title	Improving access to early help for adolescent depression symptoms in
	adolescents from minority backgrounds
Research Theme	Neuroscience & Mental Health
Summary	Many adolescents feel unable to ask for help when they first experience
. ,	depression symptoms. Linked to an NIHR-funded programme to improve
	access to help for adolescent depression, the PhD focuses on
	adolescents from minority backgrounds and comprises (1) interviewing
	them to discover where they look for help (2) conducting co-design
	workshops to build messages to use to let them know about early help
	options, and (3) Test these messages in a funded trial.
Description	One in three adolescents has elevated depression symptoms and even
	sub-diagnostic depression has substantial consequences and costs.
	Prompt treatment can reduce this burden, yet it is difficult to access. The
	needs-access gap is even wider for minority adolescents including ethnic
	minorities, who are disproportionately vulnerable to depression, and
	less likely to access traditional mental health services. Barriers to
	accessing help are not knowing what help is available and stigma.
	Therefore, we need (1) engaging, relevant and credible ways to let all
	adolescents, including minorities, know about early help options and (2)
	scalable, effective interventions that are available immediately and
	anonymously when an adolescent seeks them. As today's adolescents
	are digital natives, we need to better understand how and where
	adolescents from ethnic minority backgrounds seek their digital
	experiences (e.g., Tik-Tok) including early help for depression symptoms,
	to capitalise on morphing their digital presence with early help
	messaging. Furthermore, digital technology offers an effective way to
	deliver evidence-based treatment at scale. But currently available digital
	treatments suffer from significant drop out and most frequently, are
	only used once or twice. Single session interventions (SSIs) are one-off
	therapeutic interventions by design. In three American randomised
	controlled trials (RCTs), online, self-help SSIs have been shown to reduce
	adolescent depression symptoms at 3 to 9-month follow-up compared
	to a supportive (placebo) control SSI, with much higher uptake and
	comparable outcomes for minority groups than traditional mental health
	services. Aim: to improve the provision and reach of scalable early
	help for minority adolescents with depression symptoms who are
	currently underserved by traditional mental health provision (PhD
	student to identify specific minority group to focus on e.g. ethnic
	minority, LGBTQ+). Objectives: (1) to establish guidelines on early help
	messaging, specifically for reaching minority adolescents (2) to evaluate
	the reach, acceptability, and utility of two 'one-shot', digital self-help
	interventions as a post-messaging provision for this underserved
	population. Work package 1– Discover, Design, Build: Messaging
	Stage 1: Individual semi-structured qualitative interviews to discover
	how minority adolescents seek help for depression symptoms online.
	Participants: Minority adolescents aged 13-18 (N~30) – PhD student to
	design recruitment strategy. Procedure: Participants will be interviewed
	using open-ended questions to explore where adolescents seek help
	online when they first begin to struggle, and what influences their

perceptions of the information they find. Data will likely be analysed using reflexive thematic analysis. (PhD student to identify focus, refine method & design questions) Stage 2: Co-design workshops to build messaging materials The PhD student will run a series of co-design workshops with adolescents from minority backgrounds (6-10 adolescents/workshop). Working together, they will use creative techniques (e.g., word association hexagons, mapping, arts-based approaches, PhD student to refine) to design messaging materials, based on stage 1 findings. Work package 2- To test messaging materials and online SSIs: WP1 outputs will be used as part of the promotional materials for an NIHR funded 3 arm randomised control trial (PI: Loades, commences 2025), comparing two SSIs to each other and to a placebo SSI. The PhD student will specifically analyse data from this trial to examine: (1) which adverts are most effective at recruiting minority participants, (2) what the experience is of minority participants who complete the SSIs, and (3) whether outcomes differ for minority participants compared to majority participants. Data will capture recruitment and uptake, acceptability and clinical utility: PhD student to refine focus, plan data analysis.

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